



The Alpha Course: an opportunity to explore the meaning of life

Alpha

Nicky Gumbel at HK Alpha Conference

Bring your team and get **personal training**

What is the Global Chinese Alpha Conference?

Rev Nicky Gumbel, the founder of the Alpha Course, will return to Hong Kong to lead the first ever Global Chinese Alpha Conference (GCAC) on 10 and 11 April 2007. With over 2,000 attendees expected, this conference will attract Chinese speaking Christians from around the world to Queen Elizabeth Stadium, with all talks made available in Mandarin, Cantonese and English.

Many Chinese churches are finding that the Alpha Course is an effective tool for the evangelisation and discipleship of their local communities. The core Alpha resources have been available in the Chinese languages for many years, with further refinements and new resources being developed all the time.

Who should attend the conference?

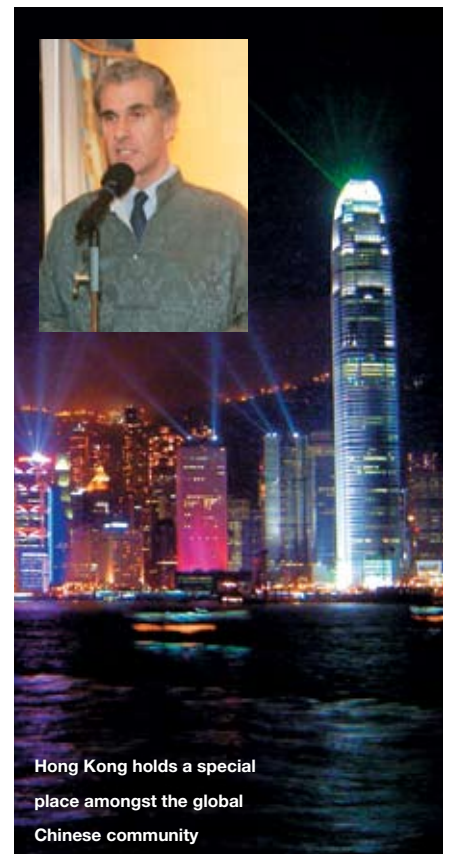
- Pastors and their teams
- Alpha Course leaders and helpers
- "Graduates" of the Alpha Course
- Anyone interested in starting an Alpha Course in their workplace or school

Why attend?

This is a unique opportunity to learn about Alpha from the founder and "face" of Alpha, Nicky Gumbel. Nicky is also bringing his key leaders from London: Tim Hughes, Paul Cowley, Graham Tomlin and Jamie Haith.

The Alpha Conference offers complete training in how to run the Alpha Course in your community - covering everything from how to start and advertise your Course to how to integrate guests into church life after Alpha, including 7 top tips to run a successful course and 15 ways to increase the number of guests on your course.

We invite your pastoral team to be inspired and trained to use Alpha as a tool to see your area impacted by the Gospel!



Hong Kong holds a special place amongst the global Chinese community

[Latest News]

Groups of 20 - 1/2 Price

4 Registrations for the Price of 3

Valid only until the end of March so register now at www.alpha.org.hk/GCAC or call (852) 2869 1066.



A Message from
Hannah Miller
the National Director



There are so many reasons why we are excited about the Global Chinese Alpha Conference this April 10 & 11.

The Spirit of God is clearly moving throughout the Chinese-speaking world. This year marks the 200th anniversary of Scottish missionary Robert Morrison sharing the Gospel in China. Other evangelical events and activities are aligning – all aimed at sharing the life-changing Christian message throughout our region.

Alpha is a proven way to share the love of God. We have a rare opportunity to hear directly from Rev Nicky Gumbel, founder of the Alpha Course, along with his team from Holy Trinity Brompton in London.

Nicky has a powerful message to share – a message that will greatly impact your personal and church-wide approach to evangelism. Don't miss this opportunity.

Alpha is now tailor-made for Chinese churches. Courses are translated into simplified and traditional Chinese and dubbed in Cantonese and Mandarin. Alpha now has the potential to reach more of the world than ever before.

The conference will be translated into Cantonese and Putonghua. English-speaking Chinese are welcome too.

Please come and partake the festivities and see what God has in store for us. Exciting days are ahead. See you at the Conference!

Endorsements



You may know that the Alpha Course is a new evangelical tool for people to share their Christian faith in a relaxed setting over dinner. God has been using this tool and it has been widely developed, especially in Hong Kong where the Global Chinese Alpha Conference will be held in April. I hope this conference will give an opportunity to gather all the Chinese leaders from churches around the world to share and learn more about this effective evangelical tool. Rev. Nicky Gumbel, pioneer of the Alpha Course will be coming to Hong Kong to lead the conference. I encourage all the pastors and church leaders to join the conference so that the Alpha Course can be widely spread, more people will come to Christ and our God will be glorified.

Rev. Li Ping-Kwong
Chairman of the Global Chinese Alpha Conference
Former President, The Methodist Church
of Hong Kong



The Church today faces challenging times. We are called to evangelise, and many churches around the world have found that the Alpha Course offers the most effective method, ideally suited to contemporary needs. Developed by the Anglican parish of Holy Trinity Brompton in the late 1970s, it is wholly compatible with Catholic teaching. ...The Course attracts thousands of people with little knowledge of Christianity, as well as many baptised Catholics who are interested in re-exploring their faith.

Bishop John Tong
Auxiliary Bishop
Catholic Diocese of Hong Kong



I'm very excited to recommend you to join the Global Chinese Alpha Conference, which is a very important conference and an evangelical event for your church. The conference will be held on 10-11th April 2007. In the conference, you will learn how to run the Alpha Course in your church effectively. I believe that you'll never be disappointed if you join the conference.

Pastor Eddie Ma Kin-Ming
Shauiwan Baptist Church



If you have never heard of Alpha I want to challenge you to check it out. It is one of the most effective evangelism tools for the 21st century...as the author of *The Purpose Driven Church* and *The Purpose Driven Life*, I, Rick Warren, want to tell you that Alpha has my 100% endorsement and I would encourage you to use it in small groups in your Church and everywhere that you can.

Rick Warren
Saddleback Church, USA

Exciting New Seminars at Hong Kong Conference



Worship on Alpha – by Tim Hughes

Tim Hughes is the worship pastor at Holy Trinity Brompton, London. He has a heart to train worship leaders and musicians and heads up a school of worship called Worship Central. His songs include *Here I am to Worship*, *Beautiful One*, *Whole World in His Hands* and *Consuming Fire*. He has also written a book called *Here I am to Worship*.



Alpha for ESOL

Written by John Eccles and developed by Alpha New Zealand, it is designed and presented specially for learners of English. It follows the same pattern as the traditional Alpha Course but the talk is an interactive lesson and includes exercises designed to improve English.

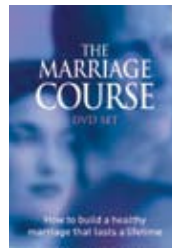
It is the first time to introduce this product in the Chinese community and it is very suitable to use in schools and the Chinese communities. Don't miss the chance to meet John Eccles as he will be coming to Hong Kong to share with you directly during the seminar.



Theology of Alpha

What are the theological foundations of the Alpha Course? Is it Biblical? What are the key themes that drive it? In this seminar, we'll be looking both at the formal content of the talks and the format of the course and how they go about communicating the heart of Christian faith both implicitly and explicitly.

Rev. Dr. Graham Tomlin, principal of St. Paul's Theological Centre, which was opened by Holy Trinity Brompton recently, will be coming to lead the seminar. Dr. Graham Tomlin is also the former Vice-principal of Wycliffe Hall at Oxford University. His publications include *The Power of the Cross: Theology and the Death of Christ in Paul, Luther and his World* and *The Provocative Church*.



Linking Alpha with The Marriage Preparation Course and The Marriage Course

This seminar will equip people with the tools to run The Marriage Course and The Marriage Preparation Course. The seminar looks at how these courses are complementary to Alpha and are an effective way of drawing people in from outside the church, some of whom will go on to do Alpha.



Alpha in the Workplace

How can we start a Christian fellowship where we work? How can we reach people in their place of work? What practical steps do we need to take to plan and run an Alpha course when we have only an hour or less to meet? This seminar will aim to tackle questions such as these and how Alpha can be adapted to be run in the workplace.

Global Chinese Alpha Conference 2007
10-11/4/2007
4 Registrations for the Price of 3 Groups of 20 - 1/2 Price
Air Fare and Accommodations Discounts
Register Now!
www.alpha.org.hk/gcac

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Visit www.alpha.org.hk/gcac

or call 852 2869 1066

[YouthAlpha] PRESENTS
LIVE IN CONCERT

BILINGUAL EVENTS

 & **TIM HUGHES**



Date : Wed, 11th April, 2007
Time : 8 pm
**Venue : ICA, 483 King's Road,
North Point, Hong Kong**

Planetshakers is sweeping Australia off its feet. Its music and message is shaking, powerful, cutting edge with a youth-oriented twist.

Tim Hughes is a worship pastor at Holy Trinity Brompton. His songs include: *Here I Am to Worship, Beautiful One, Consuming Fire*

FREE ADMISSION AT THE DOOR

As seats are limited and available on a first-come first-served basis, for priority entrance, it is advised that you register at:

www.alpha.org.hk/yatd

[YouthAlpha] **TRAINING DAY**

Date : Thur, 12th April, 2007
Time : 10 am - 5 pm
Venue : ICA, 483 King's Road, North Point, Hong Kong

An amazing day of worship, teaching, ministry, equipping, training and fun! Designed for young people and youth leaders. Worship will be led by Planetshakers and Tim Hughes.

Please register at: www.alpha.org.hk/yatd

Global Chinese Alpha Conference will be held on 10th - 11th April (Tue - Wed) at Queen Elizabeth Stadium. For more information, please go to:

www.alpha.org.hk/GCAC



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